



SERMAG Hong Kong Ltd

Your partner to succeed

www.sermagltd.com

Newsletter May 2008

LASTEST NEWS...

New shareholder at Sermag Ltd...

Jean-Michel retires from the management of Sermag Ltd in order to come back to France and spend time with his family.

Alexandra Vernière, new main shareholder of Sermag Ltd, already there since one year, now handle the all the operational management and strategic growth with the ambition to strengthen Sermag Ltd international development and professionalize the locals teams.



WELCOME !

Alexandre, French Spanish, from a Licence Pro Design communication-projet (equiv.UK Ba Hons). He is furniture design addicted.

He is working on new ranges of bathroom and dressing.



Marion, from an international management formation, joined our Shanghai team.

French from Cantal in China...

The second edition of « China Discovery » organized with the Trade and Industrial Chamber of Cantal (France) took place April 16th to 22nd.



Such a program !
Factories visit, the famous Canton Fair, discovery of the tentaculous Shanghai, local immersion!

Sermag Ltd new website is online !

Please have a look !!!

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French, she speaks fluently Indonesian and will be in charge of our Indonesian development.

Product of the MONTH

THE KITCHEN BOX



Cupboard optimization, possibility to customize, this is our new product !

Our designer is working on kitchen boxes and room boxes, ideal solution for small spaces!